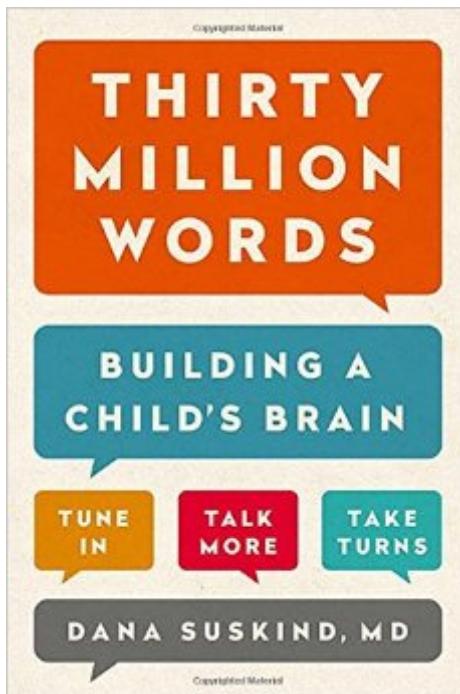


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# Thirty Million Words: Building A Child's Brain



## Synopsis

\*Nominated for the Books for a Better Life Award\*The founder and director of the Thirty Million Words Initiative, Professor Dana Suskind, explains why the most important "and astoundingly simple" thing you can do for your child's future success in life is to talk to him or her, reveals the recent science behind this truth, and outlines precisely how parents can best put it into practice. The research is in: Academic achievement begins on the first day of life with the first word said by a cooing mother just after delivery. A study by researchers Betty Hart and Todd Risley in 1995 found that some children heard thirty million fewer words by their fourth birthdays than others. The children who heard more words were better prepared when they entered school. These same kids, when followed into third grade, had bigger vocabularies, were stronger readers, and got higher test scores. This disparity in learning is referred to as the achievement gap. Professor Dana Suskind, MD, learned of this thirty million word gap in the course of her work as a cochlear implant surgeon at University of Chicago Medical School and began a new research program along with her sister-in-law, Beth Suskind, to find the best ways to bridge that gap. The Thirty Million Word Initiative has developed programs for parents to show the kind of parent-child communication that enables optimal neural development and has tested the programs in and around Chicago across demographic groups. They boil down to getting parents to follow the three Ts: Tune in to what your child is doing; Talk more to your child using lots of descriptive words; and Take turns with your child as you engage in conversation. Parents are shown how to make the words they serve up more enriching. For example, instead of telling a child, "Put your shoes on," one might say instead, "It is time to go out. What do we have to do?" The lab's new five-year longitudinal research program has just received funding so they can further corroborate their results. The neuroscience of brain plasticity is some of the most valuable and revolutionary medical science being done today. It enables us to think and do better. It is making a difference in the lives of both the old and young. If you care for children, this landmark book is essential reading.

## Book Information

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## Customer Reviews

I'll cut right to the chase - this book would be perfect for someone who is just starting to learn about the various topics I'll mention in a moment. For those who have been keeping up with these topics, nothing new will be found in this book. The topics I'm referring to are:- attachment theory (John Bolby)- neuroplasticity- self restraint/impulse control- importance of eliminating/limiting "screen time" for babies under 2 & young children- the significance of language as it applies to brain development and successful learning of all other concepts (math, science, etc)Like I said, I have nothing bad to say about this book. It's a great overview of several very important topics and the information would surely be invaluable for anyone who is not already familiar. On the other hand, if you're already in the habit of reading other popular non-fiction relating to brain development, parenting, learning and general sociology...you will find this book entirely redundant. And I do mean ENTIRELY. The research/science that is referenced in this book is the same referenced by most of the other popular books in the genre. For example: the marshmallow test, studies on praising effort vs. inherent intelligence, stress hormone prevalence as it relates to attachment theory, etc etc.I got this book because I thought perhaps there was a possibility that I wasn't talking to my baby enough or not in the right way. I wanted to see if this book compelled me to ramp it up or modify the way I communicated with my toddler. But what this book actually did was reassure me that I'm already zoned in on these important concepts and doing things pretty consistently in the way that's recommended.

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